

PROMOTERS GUIDE

2021-2022



SPECTRA

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FOOD AND BEVERAGE MANAGER

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FACILITY DESCRIPTION

The Stride Bank Center is owned by the City of Enid and professionally managed by Spectra. The Stride Bank Center is a 5,000 seat arena which opened in June 2013. The arena is home to world-class concerts, athletic events, trade shows, conventions and large banquets. The Stride Bank Center complex consists of both the arena and convention space made up multiple ballrooms to fit meetings, conferences, weddings and banquets of every size.

LOCATION & DIRECTIONS

The Stride Bank Center is located in the heart of downtown Enid, Oklahoma, located at 301 South Independence, Enid, OK 73701. The Stride Bank Center is within close proximity to restaurants, entertainment, shopping and lodging.

From Oklahoma City, OK

Travel North on I-35 for 65 miles. Take Highway 412 West 25 miles to Enid. Once entering town, make a right on Independence Avenue and travel North. The Stride Bank Center will be ahead 3 blocks on your right (East).

From Tulsa, OK

Travel West on Highway 412 for approximately 110 miles. Once entering town, make a right on Independence Avenue and travel North. The Stride Bank Center will be ahead 3 blocks on your right (East).

From Wichita, KS

Travel South on I-35 for 85 miles. Take Highway 412 West for approximately 30 miles. Once entering town, make a right on Independence Avenue and travel North. The Stride Bank Center will be ahead 3 blocks on your right (East).

TICKETING & BOX OFFICE

The Box Office at the Stride Bank Center is fully computerized through Paciolan. The ticketing system provides standard and customized promoter reports including ticket audits and settlement reports. The Stride Bank Center will produce a Box Office statement and settlement of all monies owed upon closing the Box Office for the final performance. Presettlements will be made available upon request and availability.

All tickets for admission for any ticketed event scheduled at the Stride Bank Center must be sold and distributed through the Stride Bank Center Box Office. The Box Office is fully equipped with staff on location. In addition, tickets are available online (www.stridebankcenter.com) or can be purchased by phone at 580.616.7380.

All tickets are subject to a facility fee. This fee must be included with the advertised ticket price. All tickets are also subject to sales tax. The current sales tax rate is 9.10%.

MARKETING

MARKETING SUPPORT

The Stride Bank Center has a full in-house marketing department who can assist event promoters with all marketing needs. The marketing department can negotiate and place print and broadcast schedules; use internal and external e-mail databases to expand viral marketing efforts; and generate and implement a marketing plan. In addition, the Stride Bank Center marketing team can utilize their relationships and partnerships with local media to generate additional coverage through trade schedules, press releases, media giveaways and contests and securing interviews.

GROUP SALES

For most events, groups of 10 or more will receive a discount to ticketed events. The Stride Bank Center group sales department actively pursues large groups to purchase tickets for certain events at the arena. Through an established list of group sales contacts, a group sales plan can be created to fit almost any event. The Stride Bank Center can offer numerous opportunities to maximize ticket sales through numerous group sales avenues.

TECHNICAL SPECIFICATIONS

FACILITY CAPACITIES

End Stage Concert: 3,800

Center Stage Concert: 3,887

Half House Concert: 2,500

Sporting Event: 3,200

Exhibit Booths (10' x 10'): 192

FLOOR

The floor of the Stride Bank Center is 31,500 square feet - approximately 150' wide x 210' long when retractable seating is nested. 44 floor service units are spread throughout the event floor and all have 20a 120v and data services available. 22 of the floor units have 208v services available.

LOADING

The Stride Bank Center has two (2) dock bays with levelers (8' wide x 10' high) and one (1) full-size ground-level door to the event floor. Docks and ground-level door are within 50' of the stage. There is one (1) 50a, 3-phase shore power connection in the loading dock area for bus power.

SHOW POWER

The Stride Bank Center has one (1) 800a 3-phase 5 wire service connection located upstage left and two (2) 400a 3-phase 5 wire service connections located upstage right.

FOLLOW SPOTS

The Stride Bank Center has two (2) Super Trooper in-house follow spots which can be accommodated in four (4) different house clear com patched locations, all of which have 30a 208v services. The ability to bring in additional follow spots is available.

STAGING

The Stride Bank Center can accommodate most desired stage sizes through in-house 4' x 8' Stageright decks and mobile undercarriage. Stage heights can range from 3' to 7'. The Stride Bank Center is home to three (3) portable staircases that can attach to the stage at any height. All stage skirting, pipe and drape and a 150' w black backdrop are also provided in-house.

BARRICADE

The Stride Bank Center has 80' of blow-through stage barricade and bike rack available.

LIGHTING

There are compact fluorescent high bays located throughout the bowl of the Stride Bank Center. Concert lighting is provided by a third party production company and coordinated by the venue's Production Manager.

AUDIO

The Stride Bank Center is equipped with 35 full range, 9" high output PA speakers. Concert audio is provided by a third party production company and coordinated by the venue's Production Manager.

DRESSING ROOMS

The Stride Bank Center has one (1) Official's Dressing Room generally used as a Production Office. This room is equipped with hardline internet access, two (2) private bathroom stalls and one (1) shower. There are four (4) locker rooms each with private bathroom stalls and three (3) shower stalls. Furniture is available for the dressing rooms, inclusive of couches, coffee tables, end tables and fulllength mirrors.

SCOREBOARD

The facility has two (2) 12' W x 8' T LED scoreboards at the North and South ends of the arena bowl. Scoreboards are used during events to display sponsors and advertisements as well as scores and statistics during sporting events.

LABOR

The Stride Bank Center is a Union house. All concert labor, including stagehands, riggers, loaders, electricians and fork lift operators will be performed by IATSE Local 112 of Oklahoma City. Labor calls are to be coordinated with the Production Manager.

RIGGING

The Stride Bank Center has a bowstring truss system with tube steel between trusses to allow for bridling, creating 10' x 12' 3" bays that can be loaded at various capacities. Low steel is located 41' off the event floor. All rigging will be done utilizing a lift. Refer to the Stride Bank Center rig plot for specific load capabilities.

OTHER EQUIPMENT AVAILABLE

The Stride Bank Center has one (1) 5,000lb. forklift and one (1) 38' workable height scissor lift. Additional equipment including boom lifts, reach forks or additional fork lifts can be brought in and coordinated through the Production Manager.

BASKETBALL FLOOR

The Stride Bank Center has a NCAA-quality portable basketball flooring system with NCAA-regulated basketball standards, scorer's table and appropriate scoring and timing system. The court has playing lines meeting all high school and NCAA regulations.

ADDITIONAL VENUE INFORMATION

BOX OFFICE FEES

The Stride Bank Center provides computerized ticketing via Paciolan. The Box Office service fee is \$1,000 versus 3% of net ticket sales. All ticketing arrangements must be made through the Stride Bank Center Box Office, including the building of shows, scaling, on-sale arrangements and ticket orders. Ticket sales are assessed applicable sales tax of 9.10%.

CONCOURSES

The main level and mezzanine concourses are 11' wide. There are two (2) full-service concession stands on the main level in addition to Bud Light Alley, a full-service bar and lounge. Additional portable concession stands and bars can be placed throughout the concourses.

CREDIT CARD FEES

All major credit cards are accepted at the Box Office. A fee of 3% is applied to all credit card sales.

CATERING & CONCESSIONS

All food and beverage services are provided exclusively by our in-house Food & Beverage Department. Tour hospitality representatives can coordinate show-day meals and dressing room hospitality with the Production Manager. Concession stands will be open for all publicly ticketed events on an as-needed basis.

DOORS

Doors will generally open to the public one (1) hour prior to the start of a publicly ticketed event unless otherwise noted.

EMERGENCY EQUIPMENT

The Stride Bank Center is equipped with AED machines and first aid kits throughout the complex. Additionally, all facility staff members are CPR and AED certified. EMT's will be present at most publicly ticketed events.

ADDITIONAL VENUE INFORMATION

INSURANCE

The Licensee shall obtain, at its own cost and expense, commercial general liability insurance that names Spectra, the City of Enid, and the Stride Bank Center as additional insured for the duration of their event. Such insurance shall be written with a limit of at least Two Million Dollars (\$2,000,000) combined single limit for bodily injury, property damage and personal injury. Licensee shall be primary to and not contributory with any insurance coverage or self-insured program of Licensor or any of the other additional named insured's listed, and that such insurance shall be excess to any insurance issued to Licensee.

INTERNET CONNECTIONS

Free, password protected Wi-Fi is available throughout the Stride Bank Center complex. Hardline internet connections are available upon request.

PYROTECHNICS

Pyrotechnics will be allowed with the required permit from the City of Enid. Lessee, at its sole expense, shall be responsible for cost of pyrotechnics permit and any additional information needed from the City of Enid Fire Marshal including lists of materials used and operators certificates. Lessee must also be willing and able to demonstrate a walkthrough of pyrotechnic display should such walkthrough be requested from the City of Enid Fire Marshal.

RE-ENTRY

The Stride Bank Center does not allow re-entry without the purchase of a valid, unused ticket.

SECURITY

All security and guest services staffing is provided by the Stride Bank Center. All security personnel are CLEET certified and every staff member has gone through specialized crowd management and event services training. For most ticketed events, uniformed members of the Enid Police Department are also present.

AREA INFORMATION

HOTELS

Glo Best Western

123 W Maine Avenue
Enid, OK 73701
580-540-4172

Spring Hill Suites

5815 KL Drive
Enid, OK 73701
580-540-4256

Comfort Inn & Suites

710 Mill Run Road
Enid, OK 73701
580-540-4351

Holiday Inn Express

4702 W. Garriott Road
Enid, OK 73703
580-237-7722

LaQuinta Inn & Suites

4914 W. Garriott Road
Enid, OK 73703
580-233-7100

RESTAURANTS

CHICK-FIL-A

4329 W. Owen K Garriott Road
Enid, OK 73703
580-234-9801

Land Run Steakhouse

3710 W. Owen K Garriott Road
Enid, OK 73703
580-297-5060

Callahan's Pub & Grille

220 N. Independence Ave.
Enid, OK 73701
580-242-7299

Cafe Garcia

324 S. Grand Street
Enid, OK 73701
580-237-4775

Napoli's

225 S. Grand Street
Enid, OK 73701
580-237-8464

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